

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	38,691	118,897	475,036
	Population Est 25Q1	38,713	118,688	474,626
	Population Est 24Q4	38,659	118,569	474,010
	Population Est 24Q3	38,506	117,561	472,235
	Population Est 24Q2	38,524	117,530	469,823
	Population Est 24Q1	38,335	116,938	468,784
	Population Est 23Q4	38,226	116,584	467,637
	Population Est 23Q3	38,186	116,429	466,885
	Population Est 23Q2	38,174	116,355	466,644
	Population Fcst	38,853	121,079	486,659
	2010 Census Population	35,690	107,035	433,219
	2000 Census Population	34,351	99,438	399,028
	1990 Census Population	29,631	87,115	350,040
	Current Year Daytime Population	37,929	136,321	546,638
	Average Seasonal Population	88	451	2,162
	Historical Annual Growth, 1990 – 2000	1.49%	1.33%	1.32%
	Historical Annual Growth, 2000 – 2010	0.38%	0.74%	0.83%
	Estimated Annual Growth, 2010 – CY	0.56%	0.73%	0.64%
	Projected Annual Growth, CY to Y5	0.08%	0.36%	0.48%
	Group Qtrs Est	678	2,135	12,656
Transient Est Average Last 4 Qtrs	735	3,828	12,717	
<b>Households</b>	Current Year Estimated Households	15,577	46,724	182,787
	Households Est 25Q1	15,569	46,600	182,464
	Households Est 24Q4	15,546	46,551	182,219
	Households Est 24Q3	15,487	46,100	181,463
	Households Est 24Q2	15,493	46,090	180,331
	Households Est 24Q1	15,416	45,857	179,918
	Households Est 23Q4	15,371	45,717	179,457
	Households Est 23Q3	15,352	45,634	179,149
	Households Est 23Q2	15,347	45,609	179,076
	Households Fcst	15,645	47,620	187,597
	2010 Census Households	14,369	42,312	165,605
	2000 Census Households	13,457	38,311	151,017
	1990 Census Households	11,286	32,174	129,319
	Historical Annual Growth, 1990 – 2000	1.77%	1.76%	1.56%
	Historical Annual Growth, 2000 – 2010	0.66%	1.00%	0.93%
	Estimated Annual Growth, 2010 – CY	0.56%	0.69%	0.68%
	Projected Annual Growth, CY to Y5	0.09%	0.38%	0.52%
	Population per Household	2.44	2.50	2.53

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.1%	4.8%	5.0%
	HH Income \$250,000 to \$499,999	4.9%	5.8%	6.1%
	HH Income \$200,000 to \$249,999	11.4%	13.5%	14.1%
	HH Income \$175,000 to \$199,999	6.5%	6.8%	7.0%
	HH Income \$150,000 to \$174,999	8.1%	8.1%	7.9%
	HH Income \$100,000 to 149,999	21.0%	19.5%	19.3%
	HH Income \$75,000 to 99,999	12.9%	11.3%	11.1%
	HH Income \$50,000 to 74,999	13.7%	12.9%	11.8%
	HH Income \$35,000 to 49,999	6.9%	6.8%	6.7%
	HH Income \$25,000 to 34,999	3.8%	3.6%	3.7%
	HH Income \$15,000 to 24,999	3.2%	2.9%	3.4%
	HH Income \$0 to 14,999	3.6%	4.0%	3.9%
	Average Household Income	\$149,838	\$159,812	\$161,591
	Median Household Income	\$112,717	\$119,372	\$122,064
	Per Capita Income	\$61,011	\$63,590	\$62,964
	Average Disposable Income	\$107,339	\$112,739	\$114,383
	Median Disposable Income	\$93,304	\$98,577	\$100,883
	Discretionary HH Income Over \$150,000	16.1%	19.9%	20.6%
	Discretionary HH Income \$125,000 to \$149,999	7.6%	9.0%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	11.7%	11.5%	11.2%
	Discretionary HH Income \$75,000 to \$99,999	15.8%	14.5%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	19.0%	16.1%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	18.6%	18.1%	16.9%
	Discretionary HH Income Under \$25,000	11.2%	10.9%	11.9%
	Average Discretionary HH Income	\$85,223	\$90,422	\$91,602
	Median Discretionary HH Income	\$76,572	\$82,700	\$84,318
	Householder White – Count	12,122	35,201	138,544
	Median HH Income	\$117,166	\$122,192	\$127,463
	Average HH Income	\$118,504	\$121,277	\$123,883
	Householder Black or African-American – Count	982	2,741	12,187
	Median HH Income	\$89,397	\$97,048	\$78,761
	Average HH Income	\$102,290	\$107,157	\$92,889
	Householder Hispanic – Count	423	1,813	9,097
	Median HH Income	\$55,136	\$75,769	\$93,095
	Average HH Income	\$74,622	\$95,226	\$101,514
Householder Asian or Pacific Islander – Count	1,428	4,968	13,896	
Median HH Income	\$116,639	\$133,693	\$146,754	
Average HH Income	\$114,449	\$126,620	\$133,331	
Householder Other or Pacific Islander – Count	622	2,000	9,062	
Median HH Income	\$91,603	\$95,634	\$102,114	
Average HH Income	\$104,198	\$108,884	\$109,556	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	18,649	57,372	232,940
	Female Population	20,043	61,525	242,096
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,003	5,849	24,066
	Count of Pop 0 to 7 years	2,932	8,597	34,480
	Count of Pop 5 - 13	3,746	11,375	45,573
	Count of Pop 14 - 18	1,770	5,559	23,097
	Count of Pop 19 - 22	1,748	5,514	23,521
	Count of Pop 22 - 25	1,285	4,055	17,535
	Count of Pop 25 - 29	1,979	6,029	25,732
	Count of Pop 30 - 34	2,290	6,468	28,415
	Count of Pop 35 - 39	2,650	7,491	31,417
	Count of Pop 40 - 44	2,584	7,615	31,194
	Count of Pop 45 - 59	7,176	22,353	89,461
	Count of Pop 60 - 74	7,242	23,657	91,184
	Count of Pop 75 - 84	3,026	9,408	31,957
	Count of Pop 85+	1,193	3,524	11,883
	% of Pop 0 to 4 years	5.2%	4.9%	5.1%
	% of Pop 0 to 7 years	7.6%	7.2%	7.3%
	% of Pop 5 - 13	9.7%	9.6%	9.6%
	% of Pop 14 - 18	4.6%	4.7%	4.9%
	% of Pop 19 - 22	4.5%	4.6%	5.0%
	% of Pop 22 - 25	3.3%	3.4%	3.7%
	% of Pop 25 - 29	5.1%	5.1%	5.4%
	% of Pop 30 - 34	5.9%	5.4%	6.0%
	% of Pop 35 - 39	6.8%	6.3%	6.6%
	% of Pop 40 - 44	6.7%	6.4%	6.6%
	% of Pop 45 - 59	18.5%	18.8%	18.8%
	% of Pop 60 - 74	18.7%	19.9%	19.2%
	% of Pop 75 - 84	7.8%	7.9%	6.7%
	% of Pop 85+	3.1%	3.0%	2.5%
Median Age	43.6	44.7	42.9	
Average Age	43.4	43.9	42.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	5.2%	5.3%
	% of Pop 5 - 13	10.1%	10.1%	10.0%
	% of Pop 14 - 18	5.1%	5.0%	5.1%
	% of Pop 19 - 22	5.0%	5.0%	5.2%
	% of Pop 22 - 25	3.6%	3.7%	3.9%
	% of Pop 25 - 29	5.5%	5.3%	5.8%
	% of Pop 30 - 34	6.1%	5.6%	6.3%
	% of Pop 35 - 39	7.0%	6.4%	6.8%
	% of Pop 40 - 44	7.0%	6.6%	6.7%
	% of Pop 45 - 59	18.6%	19.0%	19.0%
	% of Pop 75 - 84	6.6%	6.9%	5.8%
	% of Pop 60 - 74	18.2%	19.3%	18.5%
	% of Pop 85+	1.8%	1.9%	1.6%
	Median Age	41.5	42.8	41.2
Average Age	41.6	42.3	41.3	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.9%	4.6%	4.9%
	% of Pop 5 - 13	9.3%	9.1%	9.2%
	% of Pop 14 - 18	4.1%	4.3%	4.6%
	% of Pop 19 - 22	4.1%	4.3%	4.7%
	% of Pop 22 - 25	3.1%	3.2%	3.5%
	% of Pop 25 - 29	4.8%	4.8%	5.1%
	% of Pop 30 - 34	5.7%	5.3%	5.7%
	% of Pop 35 - 39	6.7%	6.2%	6.4%
	% of Pop 40 - 44	6.4%	6.2%	6.4%
	% of Pop 45 - 59	18.5%	18.6%	18.7%
	% of Pop 60 - 74	19.2%	20.5%	19.9%
	% of Pop 75 - 84	9.0%	8.9%	7.6%
	% of Pop 85+	4.3%	4.0%	3.4%
	Median Age	45.8	46.6	44.6
Average Age	45.2	45.4	44.0	
Race	Count of White	27,923	85,589	347,797
	Count of Black or African-American	2,697	7,582	38,447
	Count of Asian or Pacific Islander	5,251	16,822	43,731
	Count of Other races	2,820	8,904	45,061
	White	72.2%	72.0%	73.2%
	Black or African American	7.0%	6.4%	8.1%
	Asian	13.6%	14.1%	9.2%
	Other Races	7.3%	7.5%	9.5%
Language Spoken	Speak English at Home	83.2%	81.5%	83.9%
	Speak Spanish at Home	2.5%	2.8%	5.0%
	Speak French or French Creole at Home	1.0%	0.6%	0.4%
	Speak German at Home	0.4%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	5.2%	5.9%	3.7%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.5%	0.7%
	Speak Chinese at Home	1.3%	1.3%	1.2%
	Speak Korean at Home	1.6%	2.3%	1.5%
	Speak Vietnamese at Home	1.3%	1.3%	0.7%
	Speak Other Asian Languages at Home	1.2%	1.4%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.3%
	Speak Other Language at Home	1.3%	1.7%	1.1%
Hispanic	Hispanic Population	1,765	6,279	35,338
	Hispanic Population Percent	4.6%	5.3%	7.4%
	Mexican	24.8%	20.5%	34.4%
	Puerto Rican	28.8%	38.4%	27.7%
	Cuban	9.0%	5.4%	3.9%
	Dominican	2.1%	2.9%	4.7%
	Central American	20.0%	12.3%	10.9%
	South American	11.2%	16.0%	13.7%
	Other Hispanic	4.0%	4.5%	4.7%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	3.4%	3.3%	2.9%
	American	3.2%	3.1%	2.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	11.6%	12.5%	7.9%
	Chinese	2.2%	1.9%	1.5%
	Japanese	0.0%	0.0%	0.1%
	Korean	2.4%	2.9%	1.9%
	South Central Asian (ie. Indian)	6.0%	6.8%	3.9%
	South East Asian (ie. Vietnamese)	0.7%	0.6%	0.3%
	Other Asian	0.3%	0.3%	0.2%
	European (percent of total population)	45.5%	44.0%	45.6%
	British	6.2%	5.5%	5.2%
	Dutch	0.4%	0.4%	0.4%
	French	0.8%	0.7%	0.7%
	German	12.3%	11.5%	11.0%
	Italian	6.9%	7.2%	8.7%
	Polish	2.6%	2.5%	2.9%
	Scandinavian	0.7%	0.7%	0.7%
	Scotch/Irish	11.5%	11.4%	11.5%
Other European (ie. Greek/Russian)	4.1%	4.1%	4.5%	
Middle Eastern	0.6%	0.8%	0.7%	
Other Ancestry	14.1%	14.0%	12.7%	
Unclassified Ancestry	11.2%	12.0%	13.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	28,139	86,544	341,243
	Elementary (0 to 8)	3.1%	2.4%	2.2%
	Some High School (9 to 11)	3.4%	3.3%	3.2%
	High School Graduate (12)	21.7%	21.4%	22.3%
	Some College (13 to 16)	14.2%	13.7%	13.5%
	Associates Degree Only	7.3%	7.5%	7.3%
	Bachelors Degree Only	29.3%	30.2%	30.3%
	Graduate Degree	21.0%	21.6%	21.1%
	% College (4+)	50.3%	51.7%	51.4%
<b>Household Type</b>	Total Households – count	15,577	46,724	182,787
	One Person HHs – count	4,507	12,552	48,574
	Family HHs – count	10,025	31,351	122,770
	Married Couple – count	7,973	26,047	99,520
	w/own children – count	3,176	10,792	39,995
	w/out own children – count	4,796	15,256	59,526
	Male Householder – count	731	1,750	6,945
	Female Householder – count	1,322	3,554	16,305
	Non-Family Households – count	1,045	2,820	11,443
	1 Person Household	28.9%	26.9%	26.6%
	2 Person Household	33.0%	33.5%	33.0%
	3 Person Household	15.4%	15.7%	15.9%
	4 Person Household	13.9%	14.7%	15.0%
	5 Person Household	5.8%	6.1%	6.3%
6 Person Household	2.1%	2.2%	2.2%	
7+ Person Household	0.8%	0.9%	1.0%	
% Households With Children	26.8%	28.4%	27.4%	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	16,162	48,482	191,360
	Owner Occupied Percent	62.0%	66.2%	68.1%
	Renter Occupied Percent	34.4%	30.2%	27.4%
	Vacant Housing Percent	3.6%	3.6%	4.5%
	Total Housing Units (Census 2000)	13,890	39,678	157,262
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.2%	6.4%	6.5%
	Property Value \$750,000 to \$999,999	15.4%	18.9%	17.5%
	Property Value \$500,000 to \$749,999	31.1%	32.2%	30.5%
	Property Value \$400,000 to \$499,999	20.5%	17.1%	16.4%
	Property Value \$300,000, to \$399,999	14.3%	11.8%	12.7%
	Property Value \$200,000 to \$299,999	10.4%	7.5%	8.5%
	Property Value \$150,000 to \$199,999	1.6%	1.6%	1.9%
	Property Value \$100,000 to \$149,999	1.0%	1.1%	1.4%
	Property Value \$60,000 to \$99,999	0.6%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.3%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.0%	0.9%	1.1%
	Median Home Value	\$502,936	\$569,124	\$557,438
<b>Wealth per Household</b>	\$0 and under - percent	16.2%	15.9%	15.9%
	\$1 to \$4999 - percent	7.6%	7.3%	7.2%
	\$5k to \$9999 - percent	4.2%	4.1%	4.0%
	\$10k to \$24999 - percent	6.0%	6.0%	5.9%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.5%	18.7%	18.7%
	\$250k to \$499999 - percent	14.1%	14.3%	14.3%
	\$500k+ - percent	16.6%	17.1%	17.1%
	Median HH Wealth	\$95,943	\$100,334	\$100,920
	Avg HH Wealth	\$263,075	\$268,582	\$269,076
<b>Economic Viability</b>	Economic Viability Local	289	290	293
	Economic Viability Indexed	104	105	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	20,229	63,178	257,480
	Managerial/Executive	22.8%	23.0%	23.5%
	Professional Specialty	30.4%	29.8%	29.4%
	Healthcare Support	1.6%	1.9%	2.1%
	Sales	9.4%	11.0%	10.3%
	Office & Administrative Support	8.4%	9.3%	9.9%
	Protective Service	1.1%	1.0%	1.3%
	Food Preparation	3.3%	3.2%	4.0%
	Building Maintenance & Cleaning	1.6%	1.5%	2.1%
	Personal Care	1.9%	2.3%	2.5%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	7.2%	5.9%	5.8%
	Production & Transportation	12.2%	10.9%	9.1%
	Percent White Collar Workers	72.5%	75.0%	75.1%
	Percent Blue Collar Workers	27.5%	25.0%	24.9%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.229821 Longitude: -75.312396

North Penn Market Place Lansdale, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.8%	5.5%	5.8%
	Manufacturing	17.9%	17.6%	13.4%
	Transportation	3.6%	3.1%	3.3%
	Information	2.2%	2.1%	2.1%
	Wholesale/Retail	12.7%	12.5%	12.6%
	Finance, Insurance, Real Estate	8.8%	9.1%	9.5%
	Professional Services	10.6%	11.0%	12.2%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	2.9%	3.0%	3.4%
	Educational Services	22.5%	22.4%	23.2%
	Entertainment Services	5.6%	5.6%	6.6%
	Other Professional Services	5.0%	5.3%	4.8%
	Public Administration	2.2%	2.6%	2.8%
<b>Vehicles per HH</b>	No Vehicles	5.8%	4.7%	5.2%
	1 Vehicle	33.1%	31.8%	30.8%
	2 Vehicles	44.4%	45.5%	43.4%
	3 or more vehicles	16.6%	18.0%	20.6%
	Average Number of Vehicles	1.78	1.84	1.87
<b>Change</b>	Births (last 12 months)	343	1,038	4,309
	Deaths (last 12 months)	430	1,340	4,858
	Migration (last 12 months)	294	1,765	6,065
<b>Work place</b>	Workplace Establishments	945	3,119	14,550
	Workplace Employees (FTE)	14,072	51,059	236,558